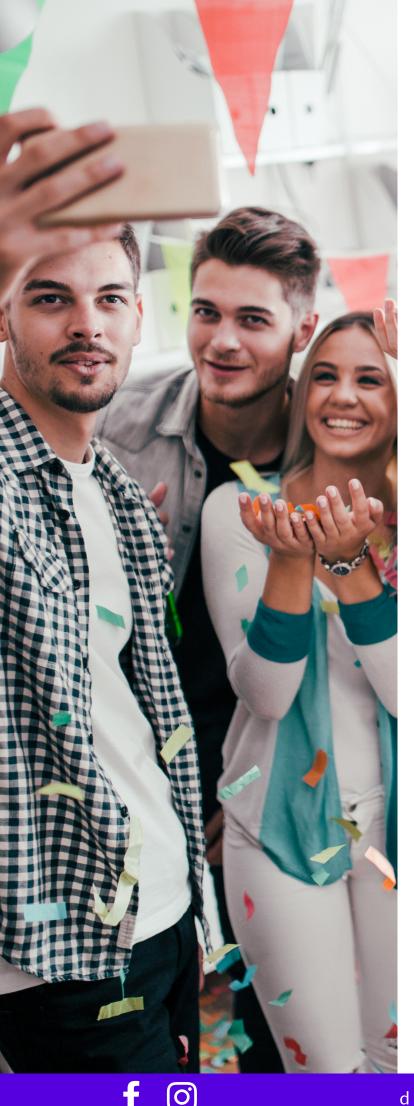
# OFFER THIS EXCLUSIVE TREATMENT IN YOUR CLINIC!



The miraDry is the perfect option for a permanent solution to stop sweat & odour for your patients!







### **HELP PATIENTS SWEAT LESS** & LIVE MORE

Situations that make us sweat are unavoidable, and sweating often happens at times when you want to look and feel your best. Stressful job interviews, first date nerves and hot, busy crowds can bring unwelcome sweat and body odour.

But looking and feeling your best shouldn't include the potential embarrassment caused by underarm sweat and odour.

Imagine a lifetime of freedom from the worries of visible sweat stains, ruining your favourite clothes with deodorants and antiperspirants, or having that sweat breakout in personal or professional encounters.

Choose to live a life of confidence. cleanliness and freedom with miraDry®.

Milivoj Boltuzic

DEVICE CONSULTING













## 3 REASUNS

Why Doctors Love The miraDRY

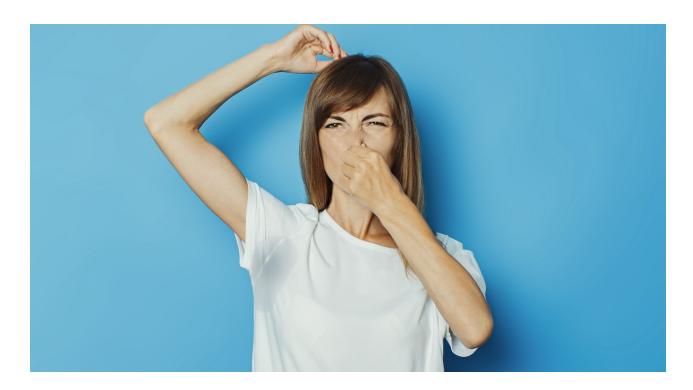
It's a unique solution that is rapidly growing in request within the Australian market. However, only a small number of doctors offer this service

miraDRY & Device Consulting offer marketing support to help drive customers through your doors to rapidly increase your profits & ROI

02

It's a quick treatment (completed in under an hour) and is a perfect standalone treatment or addition to something like a breast augmentation. Charging from \$1500 - \$4500





# WHO IS MIRADRY FOR?

miraDry is safe to use on everyone. With miraDry, everyone can embrace life to the fullest - without fear or embarrassment of underarm issues getting in the way. Now, you can stop worrying about yellow stains in the armpit area of your favourite white shirt or chalky deodorant marks on the sides of your top. In as little as one easy treatment, miraDry can leave you feeling clean, confident and care free forever!

miraDry gives you one less thing to worry about. It is the only non-surgical, permanent solution clinically proven to reduce underarm sweat and odour.

miraDry is for EVERYONE who...

- is inconvenienced by underarm sweat
- is tired of underarm stains and lingering odour in clothing
- wants to rid themselves of the toxins in deodorants
- is tired of feeling unclean at the end of the day
- suffers from rashes when using antiperspirant
- wants to be liberated from underarm sweat forever



# WHAT IS MIRADRY?

IT'S ALL YOU NEED!





miraDry is recommended by industry professionals as a safe, effective and permanent treatment for managing sweat. A clinically proven, non-invasive procedure, miraDry uses electromagnetic energy which is delivered to the skin using a specially designed handpiece.

The energy is carefully targeted to the area where sweat glands are found and eliminates them. Sweat glands don't grow back, so the procedure gives a permanent reduction in sweat.

miraDry has a number of advantages to consider if you feel that underarm sweating is an inconvenience to you:

- The procedure is safe. miraDry has been through clinical trials and is the first and only device cleared for underarm sweating by the US Food and Drug Administration.
- Since 2011, over 40,000 people have been treated worldwide, so experience of the treatment is extensive.
- The procedure is quick and virtually painless, with minimal downtime after treatment. Side effects are generally short-lived.
- The reduction in sweating is immediate.
- The treatment is permanent. Only one or two procedures are required.



Eccrine glands are located all over the body. They secrete an odourless, clear fluid that helps the body to control its temperature.

Apocrine glands are located in the armpits and genitals. They produce a thick fluid which produces body odour when it comes into contact with bacteria on the skin's surface.

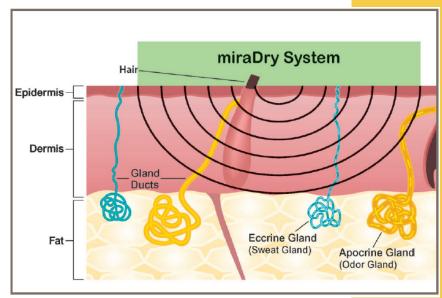
miraDry targets both of these glands with miraWave™ energy.

# HOW DOES IT WORK?

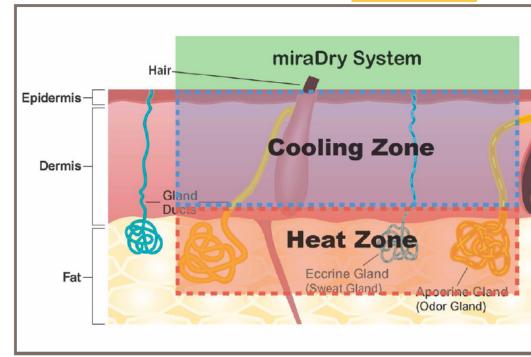
Targets glands with miraWave™ energy.

### 3 easy steps to sweatfree underarms:

- 1. Your underarm is numbed with local anaesthesia. The hand piece is placed on the underarm.
- 2. Vacuum suction from the miraDry handpiece brings the sweat glands closer to the surface to protect deeper tissue. Energy is delivered noninvasively through the skin which penetrates the sweat glands.
- 3. At the same time, a cooling system protects the skin and keeps the heat energy at the targeted area of the sweat glands. The glands are heated and then eliminated.



miraWave energy is delivered to the targeted area where sweat and odour glands reside, just below the dermis.



The handpiece continuously delivers cooling that keeps the surrounding tissue safe.



## WHAT RESULTS CAN PATIENTS EXPECT? Most people will experience a significant reduction in



Most people will experience a significant reduction in underarm sweat and odour after just one treatment with miraDry. However, because levels of sweat and odour before treatment vary enormously between individuals, it can be difficult to predict what your final result might be.

For people who struggle daily to cope with the embarrassing problem of excessive sweating, known as hyperhidrosis, where constant use of the strongest antiperspirants still doesn't alleviate the problem, miraDry will help to reduce sweat production to more normal levels so that it no longer has a significant impact on their daily routine. In clinical studies, 90% of patients are satisfied with the results after one or two treatments.

If you have normal levels of sweating, and use antiperspirant, the levels of sweat production after miraDry treatment will be similar or less than when wearing antiperspirant, which means you may no longer need to apply it on a daily basis. Similarly, levels of odour will also be dramatically reduced, giving you more confidence at the end of a long day.

In addition, you will notice some underarm hair loss (around 70% has been reported in clinical studies) – which is thought to be permanent. For most people, this is seen as an additional benefit of treatment. Please note that miraDry will not result in a total cessation of sweating. Similar to laser hair removal, which results in around 80% permanent hair reduction, miraDry will cause, on average, an 80% permanent reduction in sweating from baseline levels.

If you do not get the results that you were hoping for after one treatment, a second treatment can be undertaken at any point in the future (but generally after 3 months has elapsed from your first treatment).

## THE TREATMENT PROCESS

### Prior to the treatment day

• Shave underarms 4-6 days prior to the treatment day

### **Treatment day**

- Wear a sleeveless top or one with loose armholes that is easily cleaned (i.e. vest)
- Plan to spend approximately 90 minuteshaving the complete treatment

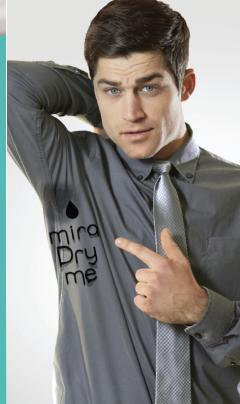
### Post treatment

- Ice underarms continuously for the next 24 to 48 hours
- Keep treated area clean
- Refrain from rigorous activity for a few days
- Side effects may include temporary swelling, tenderness, bruising, tingling, numbness and loss of hair in the underarm area
- Refer to aftercare guide and get in touch with your clinic with any questions

# 82% AVERAGE SWEAT REDUCTION

Increasing in popularity each day!





### **Treatment Time**

The treatment is complete in about one hour and you will see results in as little as one treatment. However, as with any medical treatment, your physician will determine the best protocol for your desired results.

### Comfort

Since local anesthesia is administered to the underarm prior to treatment, most patients experience little to no discomfort.

### **Downtime**

Most patients experience minimal downtime and return to normal activity right after treatment and typically resume exercise within several days.





### PATIENT SATISFACTION

Join thousands of happy clients who have taken the next step and stop sweating & odour permanently! No more ruined clothes, embarrassing moments and no more heavy chemicals!

### SWEAT-FREE, ODOUR-FREE, DEODORANT-FREE FOREVER!

### **After One Treatment**

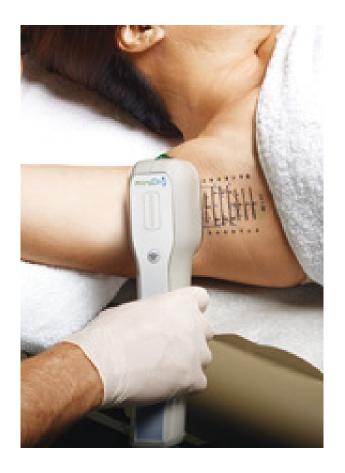
"I have had one miraDry treatment and after 10 weeks, I would estimate that my sweating has decreased 70-80%. It is such an improvement, I do not know if I will do the second treatment, as I am so happy with the improvement so far. I would recommend miraDry to any friend, especially men where odor is a problem!!"

miraDry Patient – Advanced Dermatology, Aurora, CO

### **Excellent Results**

"I've had sweating pits for decades and I've tried all types of topical and Botox but did not get the results I wanted. Just after one treatment of miraDry, I didn't have any armpit sweats after one week. I still have some swelling but most of it had subsided significantly. I didn't have to take any pain medication. The procedure was comfortable and didn't have any pain. I highly recommend miraDry."

realself.com miraDry Patient – Orange County, CA















### THE NEXT STEP...



IF YOU'RE A DOCTOR LOOKING TO GET A MIRADRY TREATMENT IN YOUR CLINIC, WE'RE HERE TO HELP!

You can call on (03) 9998 2020 or message Device Consulting directly and we will help put you in touch with your closest representative to show you the miraDRY in person.

CLICK HERE TO GET STARTED